
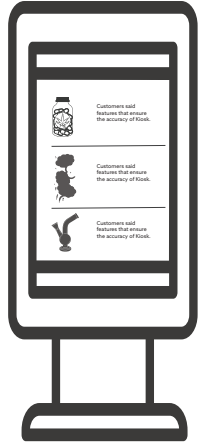


PAYWANA

74%

of managers would adopt tech innovations to boost the speed of ordering. 



88%

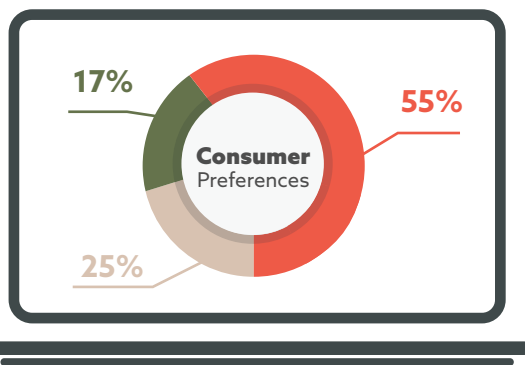
Customers said features that ensure the accuracy of their orders would encourage them to return to a Smart Kiosk.




80.3%

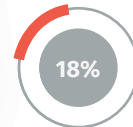
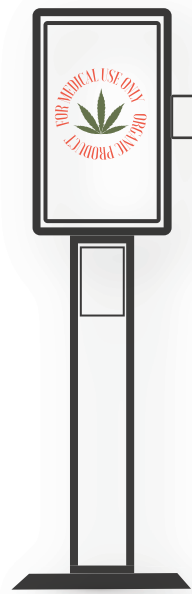
Managers say that features that ensure accuracy will bring them more success.

74%

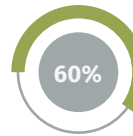
Customers think Smart Kiosks are important to the future success of businesses



-  Ability to customize order - **55%**
-  Pictures of menu items - **25%**
-  View specials/discounts - **17%**




.....
In the last 9 months, only **18%** of customers surveyed had used a Smart Kiosk.



.....
60% of customers said they would visit more often if a Smart Kiosks were offered.

If a line has more than **5** people in it



 **75%** of customers would choose to order through a Smart Kiosk



31%

Last year, **31%** of customers reported using a Smart Kiosk.



54%

54% of customers plan to place an order with a smart ordering kiosk within the next year.

Percentage (%) of customers that would leave based on length of line:



57%

5 people in a line / 57 % customers would leave



71%

7 people in a line / 71 % customers would leave



91%

10 people in a line / 91 % customers would leave